

PRICE INCREASE LETTER

Dear Customer Name,

I am writing to inform you that our prices for [product/service] will be increasing by **[percentage/amount]**. The new prices will take effect on [effective date].

The reason for this increase is **[reason for price increase]**. We understand that this may cause some inconvenience, and we want to assure you that we have carefully considered the decision before implementing it. We remain committed to providing the highest quality [product/service], but with the increase in **[reason for price increase]**, we are unable to maintain the same prices.

We value your business and appreciate your continued support. We are confident that the quality of our products and services will continue to justify the prices we charge. We also want to ensure you that we will continue to communicate any changes in the future and invite you to reach out with any concerns or questions you might have.

We apologize for any inconvenience this may cause and thank you for your understanding. If you have any questions or concerns, please do not hesitate to contact us at **[phone number]** or via email at **[email address]**.

Sincerely,