

COVER LETTER FOR JOB APPLICATION

June 11, 20...

Damian Soul
Managing Director
ABC Company
01 Federal Avenue
New York, NY 20201

Dear Mr. Soul,

I was happy to find your job posting for ABC company's Senior Online Marketing position on jobs.com. I believe that I would be a tremendous contribution to the ABC company team as a creative online marketing specialist with over 10 years of industry experience conducting market research, evaluating consumer data, and running A/B tests to generate effective marketing campaigns.

Your job advert specifies the need for someone with experience in online ad segmentation and campaign development, which are two areas in which I have a lot of experience. I'm currently employed at SEM Agency, where I've developed my skills through the execution of multiple successful web marketing projects. During my time here, I led a digital promotion campaign for the company's new range of equipment, which increased our total online interaction by an astonishing 25% in just three months, significantly adding to the department's annual goals.

I'm convinced that my strong work ethic, meticulous attention to detail, and top online marketing campaigns will make me an effective addition to ABC Company and enable me to contribute to the team's success.

I'm excited to talk more about the Senior Online Marketing role and my qualifications with you. I'm available to speak with you whenever it's convenient for you. I'll follow up with you next week to make sure you received my application.

Thank you so much for taking the time to read this and for considering my application.

Sincerely